



	COLOUR ADVERTS RATES			BLACK & WHITE ADVERTS RATES		
SIZE	INVOICE VALUE	VAT 17.5%	TOTAL	INVOICE VALUE	VAT 17.5%	TOTAL
	GH¢	GH¢	GH¢	GH¢	GH¢	GH¢
FULL PAGE	3,600.00	630.00	4,230.00	1,900.00	332.50	2,232.50
HALF PAGE	2,750.00	481.25	3,231.25	1,000.00	175.00	1,175.00
QUARTER PAGE	1,900.00	332.50	2,232.50	650.00	113.75	763.75
ONE EIGHTH	1,100.00	192.50	1,292.50	400.00	70.00	470.00
ONE SIXTEENTH	750.00	131.25	881.25	300.00	52.50	352.50
DOUBLE SPREAD	8,500.00	1,487.50	9,987.50			
EARPIECE	930.00	162.75	1,092.75			
FRONT STRIP	3,200.00	560.00	3,760.00			
BACK PAGE STRIP	1,600.00	280.00	1,880.00			

CLASSIFIED RATES

	INVOICE VALUE	VAT 17.5%	TOTAL
PER LINE			
1	7.00	1.23	8.23
2	14.00	2.45	16.45
3	21.00	3.68	24.68
4	28.00	4.90	32.90
5	35.00	6.13	41.13

Kindly note that all adverts are in hardcopy as well as soft copy on all our social media platforms and website.

E-mail all camera ready ads to info@kwikadvertiser.com or

Set up your account on www.kwikadvertiser.com

For more info, call or leave a Whatsapp or SMS on 0261701321

We can also design your adverts for you at no extra cost

Cost of Insertion

4 Pages – 60p per copy

8 Pages – 90 per copy

Front page Product write up

GHC5,000.00

Point & Play Costs

Extra GHC1,000 per advert

Payment Details

Mobile Money Number – 0244625838 Reference: KwikAdvert

Bank Details: Kwikbrand Limited
First National Bank
Account number: 62000293697
Branch Name: Accra Mall
Branch Code: 330106
Swift Code: FIRNGHAC

Circulation Towns & Quantities

Towns	Copies
Accra	5000
Bolga	200
Cape Coast	500
Ho	500
Koforidua	500
Kumasi	1000
Sunyani	500
Takoradi	400
Tamale	450
Tema	750
Wa	200
	10000

ADVERTISING AGREEMENT

Business: _____

Contact Name: _____

Address: _____

Town: _____

E-mail: _____

Telephone: _____

Please indicate size and format of advert: _____

Newspaper Advertising Guidelines:

- All ad copy must be submitted by the deadlines above.
- The same ad will run in each issue unless we receive changes by the deadline listed above.
- If you select "Bill me for each issue", you agree to pay within 30 days of the date on the invoice.
- KWIK ADVERTIZER newspaper is not responsible for errors or omission in ad copy submitted by you. If we cause an error or omission, we agree to give you one free ad in the next issue.
- KWIK ADVERTIZER newspaper is not responsible for any losses associated with advertising.

Name (print): _____

Date: _____

Signature: _____